NAND Insights Q4/14:

Shifting to TLC

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Agenda

- U.S. CCI & GDP Growth
- Inflection Point
- NAND Flash Forecast
- NAND Flash Revenue Trend
- NAND Supplier Profitability
- Capex
- Wafer Capacity
- Vendor Status



Agenda

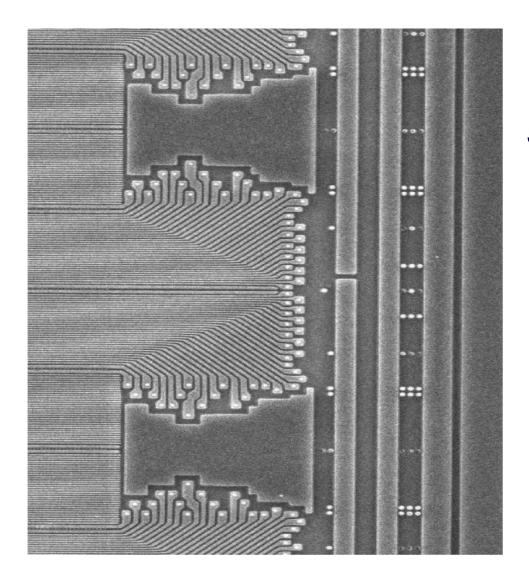
- Technology Mix
- Product Mix
- Architecture & Technology Mix
 - 3bpc by Applications
 - 3D NAND by Applications
- Demand
 - Flash Cards
 - USB Flash Drives
 - Smartphones
 - Tablets
 - Smartwatch
 - eMMC/UFS
 - SSDs
 - Applications Forecast



Agenda

- Supply-Demand
- Pricing
- 64Gb & 128Gb MLC Price vs. Cost
- Summary





Market and Technical Intelligence for Semiconductor Memories, Emerging Memory Technologies and Solid State Storage



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